

Content Creation Ideas

Social Media		
Product / Service Benefits	Mindset / Affirmations	Behind the Scenes
Lifestyle	Motivation	Product Showcase
Question of the Day	How-To	Personal Story

Blog Posts		
Ultimate Guide to	Gift Guide	Tips for Surviving
Useful Resources for	Mindset	An Interview with
Product Showcase	How-To	Networks to Join
Cheat Sheet	Infographic	Personal / Lifestyle

Email Marketing		
Exclusive Offers	Contest	Recap / Roundup
Product Showcase	Video on Products / Services	Testimonials
Link to New Blog Post	Milestones / Achievements	Guide to

Add Your Own