

Getting Started in Network Marketing

BRANDING

Business Name	
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Mission Statement

Target Audience

Brand Voice / Personality

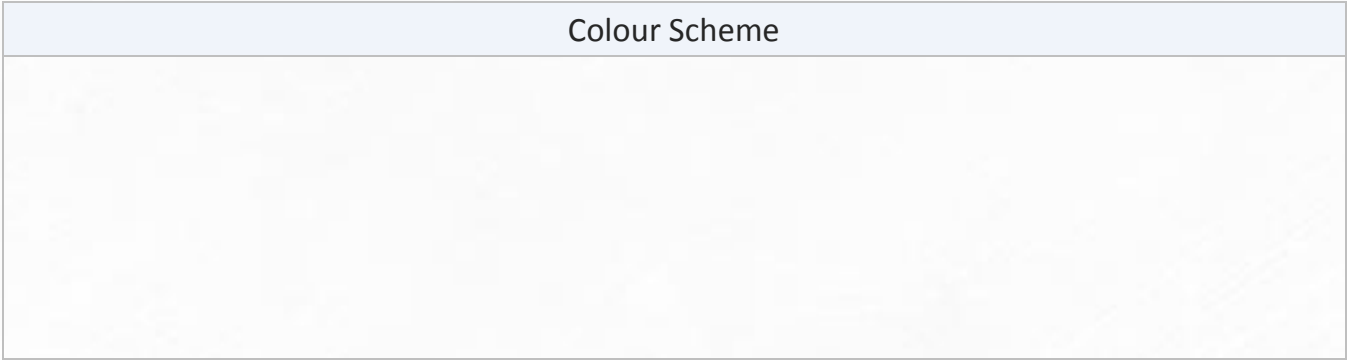
Notes

Visual Identity

Logo Design Ideas



Colour Scheme



ONLINE PRESENCE

Social Media			
Platform	Identity	Goals / Purpose	# Posts / Week

Blog		
Name	URL	# Posts / Week
Post Ideas		

Email List			
Provider		# Emails / Week	
Email Marketing Ideas			

Growing Your Tribe

	Hours / Week
Online Networking	
Direct Networking	
Social Media Engagement	

New Connections / Week	
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Call to Action for Social Media Posts

RETAIL

Retail Goal / Week	
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Activity	Complete

Follow Ups	
Time Passed	Purpose

PROSPECTING

New Prospects / Week		Sponsor / Week	
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Activity	Complete

Information to be sent

Follow Ups	
Time Passed	Purpose

Information & Support for New Downline

Notes



CONTENT CREATION

Time Spent / Week	
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Platform	
Type / Title	Purpose
Notes	

Platform	
Type / Title	Purpose
Notes	

Platform	
Type / Title	Purpose
Notes	

Platform	
Type / Title	Purpose
Notes	